

... *RICK*: This is gonna jog to the head anyway, so we're gonna be trimming a half inch off. Did you allow for that? *RUDY*: I did, sort of. All this background stuff will be totally incomprehensible once it's bound like this. The only things that matter on this small booklet are these lines of type. *RICK*: It's printed on a twentyfive thirteight sheet. Last time we probably never changed the setup on the lips, so we wound up with a short lip. *ELIZABETH*: So if we're doing twentyfive thirteight, and I got a half inch head trim on the film that is provided, does that mean I have to guillotine cut, or do you want me to take that stuff ... *RICK*: No, we want everything with a half inch head trim, even if you have to do a new rule out. *ELIZABETH*: OK that's fine. *RICK*: Then we should lay everything out and get proper lip from front to back. *ELIZABETH*: Now what about eh ... *RICK*: Let's see. It's eleven and a quarter, that's twentytwo and a half, out of twentyfive, that's two and a half inches split between front and back. If you want one and one ... one half ... *ELIZABETH*: Can you run that through the Müller? *RICK*: Yes. *ELIZABETH*: I thought it was one and one eighth. *RICK*: We'll have to double-check that. How about this letterpress insert? We can run this through the Müller without a problem. We'll put the cover on ... or is that too big? We should marry these two inside signatures first and then put it back on. We can combine it with the inside piece. Actually it depends on what that letterpress piece looks like. *RUDY*: It's printed on a ten by thirteen inch sheet. They'll have a three and a half inch flap and it will be die cut in the shape of a house on its side. *RICK*: Do we have a half inch head trim? *RUDY*: No, an eighth. You want a half inch? It hasn't been printed yet. We can still change it. *RICK*: Well, the rest of the book has a half inch. *RUDY*: OK we'll get you a half inch trim. *RICK*: It's either that or we can try and float it in the center. I can float it into the very center of the book...